



LANGUAGE FEATURES OF MALE AND FEMALE NETIZENS: A CASE STUDY IN SELECTED INSTAGRAM

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Abstract

The emergence and evolution of social media platforms have played a pivotal role in empowering individuals to express their viewpoints on various issues. In light of this, the objective of this study is to scrutinize the linguistic characteristics utilized by male and female users on Trump's Instagram posts, endeavoring to decipher the underlying connotations embedded within their discourse. Subsequently, the research methodology adopted for this investigation entails a descriptive qualitative approach, complemented by an extensive review of pertinent literature. The data corpus under scrutiny comprises Trump's Instagram posts spanning from the 5th to the 6th of January 2021, serving as the data source. The theoretical framework utilized in this study draws upon Lakoff's theory of language features and Leech's semantics approach to unravel the nuances of the linguistic patterns observed in the discourse. The analysis conducted in this research affirms that female netizens predominantly employ language features such as hypercorrect grammar, excessively courteous forms of address, and emphatic stress in their interactions, indicative of their overall contentment with Trump's leadership. Conversely, male users tend to gravitate towards utilizing emphatic stress, derogatory remarks, and imperatives in their communication, signaling their disillusionment and dissatisfaction with Trump's governance.

Keywords: Instagram, language, language features

INTRODUCTION

Instagram serves as a platform for the dissemination of information in contemporary society. Individuals utilize this platform to express their thoughts, ideas, and sentiments using a distinctive linguistic style that differs from spoken language. Notably, users of Instagram employ techniques such as abbreviations, question tags, and various punctuation marks, which can be categorized as unique language features. These language features, as described by Lakoff (1973), encompass the diverse ways individuals manipulate language to articulate their thoughts. They are characterized by lexical and grammatical elements that constitute the vocabulary employed to convey the speaker or communicator's unexpectedness, curiosity, and other emotional responses. Kuswoyo (2013), Samanik (2018), and Afrianto et al. (2020) emphasize that language, an essential tool for communication in human interaction, plays a crucial role in conveying meanings beyond mere regulatory norms.

Concerning this matter, the former President of the United States, Donald Trump, has frequently been the subject of criticism by American citizens throughout his tenure. This situation has been instigated by numerous issues that arose during his administration, which led to a characterization of his time in office as unsuccessful. These issues include a rise in incidents of racism, multiple instances of insulting US allies, a tendency to distance and isolate important allies of the US, and a survey report from the Pew Research Center indicating that 64% of respondents from 32 countries lacked trust in Trump regarding global affairs, while only 29% expressed trust in him (Astuti, 2020). The critique is not only evident through public demonstrations but also manifests in the comments section of his social media platform, Instagram. Given that political matters necessitate a linguistic analysis due to the potential presence of varying viewpoints conveyed by relevant speakers (Fadilah & Kuswoyo, 2021), this research endeavors to delve into the portrayal of Donald Trump as the focal point of online users. This choice is informed by a study carried out by Cahyaningsih & Pranoto (2021), which asserts that the president serves as a representative of the government, symbolizing the nation through their governance. Furthermore, governmental entities are frequently subjected to criticism, which can at times be contentious and prejudiced (Sari & Pranoto, 2021). Correspondingly, a multitude of online users, encompassing both genders, articulate their viewpoints, criticisms,

and disillusionments on Trump's Instagram posts. Consequently, the objective of this study is to examine the linguistic characteristics exhibited in the comments posted by male and female online users on social media, specifically on Trump's Instagram posts from January 5th to 6th, 2021.

Fairclough (2012) supports the notion that language serves not only as a representation of formalized concepts in daily communication, but also embodies informalization concepts, depicting informal language patterns observed in both formal and informal contexts, serving various purposes and functions. Istiani and Puspita (2020) argue that language is instrumental in conveying ideas, such as in debates, while also facilitating the sharing of messages among individuals across diverse contexts (Afrianto et al., 2024). Particularly, social media platforms, notably Instagram, are identified as spaces where societal language features are manifested. Instagram, as a prevalent social media platform today, has emerged as a pivotal tool for communication across different communities, topics, and objectives (Wan, Thomas, & Paris, 2012). Consequently, individuals and organizations engage with each other on Instagram, thereby amplifying the visibility of prevalent issues through shared content (Wan, Thomas, & Paris, 2012). Nevertheless, it is contended that online language, as observed on platforms like Instagram, tends to exhibit characteristics that are akin to spoken language, leaning towards informality. Within this informal language realm, variations in lexicon, grammar, humor, misspellings, and colloquial expressions are commonly observed (Wan, Thomas, & Paris, 2012).

Fairclough (2012) has articulated that language serves not only as a representation of formal concepts in daily communication but also reflects informal language patterns in various settings, purposes, and functions. Istiani & Puspita (2020) have highlighted that language is instrumental in conveying ideas, such as in debates, and facilitating message exchange among individuals in diverse contexts (Afrianto et al., 2024). Specifically, social media platforms like Instagram showcase the linguistic features utilized by society. Instagram has emerged as a pivotal communication tool for communities, addressing a wide range of topics and objectives (Wan, Thomas, & Paris, 2012). This interaction on Instagram leads to mutual engagement among individuals and organizations, fostering visibility on pertinent issues (Wan, Thomas, & Paris, 2012). Nonetheless, it has been observed that online language, particularly on platforms like Instagram, tends to be informal, resembling spoken language with lexical variations, humor, misspellings, and colloquial expressions (Wan, Thomas, & Paris, 2012). The research inquiry formulated to address this phenomenon is: What are the language features utilized by male and female netizens in Donald Trump's Instagram posts, and what meanings do they convey?

METHOD

The research methodology utilized in this investigation is descriptive qualitative, involving the examination of language features found in Instagram posts related to Trump. Accordingly, this descriptive qualitative research conveys findings using words instead of numerical data and involves data consisting of words, phrases, clauses, and non-numeric information to determine its significance (Afrianto 2017; Kuswoyo 2016; Ivana & Suprayogi, 2020). Furthermore, this research focuses on understanding social phenomena and exploring meanings and insights within natural contexts (Rido et al. 202; Mahajan 2018; Levitt et al. 2017; Runtulalo 2020; and Cibangu 2012). On other words, this research is designed to conduct a thorough analysis to establish a link between the language used and real-life events (Lianasari and Samanik, 2016, and Puspita & Pranoto, 2021).

This research is centered on the analysis of linguistic characteristics utilized by internet users (netizens) in response to Trump's Instagram posts. The research data comprises language features present in netizens' comments on Trump's Instagram posts, specifically in the form of sentences. The dataset was gathered from the top ten comments made by netizens on Trump's Instagram posts between January 5th and January 6th, 2021. During this period, Trump's Instagram account featured two images and three videos. Consequently, fifty data points in the form of sentences were collected by selecting the top comments from each posted picture and video. For reference, Trump's Instagram handle is @realdonaldtrump, boasting a follower count of 24 million.

To attain the necessary data, the researchers employed the method of library research, incorporating specific steps in their approach. These steps included the identification of the top 10 comments by netizens on each of Donald Trump's Instagram posts dated between January 5th and 6th, 2021, followed by the collection of these comments. Subsequently, the researchers proceeded to analyze the language features present in the comments and then categorized the data according to the gender of the commenters, distinguishing between male and female responses. The collected data will undergo thorough examination to investigate and categorize the various types

of language features, delving into their significance as reflections of netizens' reactions to Donald Trump's Instagram posts.

FINDINGS AND DISCUSSION

This study explicates the outcomes of the analysis conducted on genders (male and female) through the examination of usernames and profile pictures. It is important to note that in scrutinizing the various language features and their interpretations, this study adopted Lakoff's theory of language features. The initial segment of the findings focuses on female netizens, followed by an examination of male netizens.

Female Netizens Comments in Donald Trump Instagram Post

In this section, the researchers will elucidate the linguistic characteristics employed by female internet users in the comment section of Donald Trump's Instagram posts. To summarize, Lakoff (2014) posits that there exist variations in language patterns between males and females, notably linked to societal standing. It is contended that the linguistic approach of women is perceived as inadequate, exhibiting a lack of dominance and confidence. Furthermore, it is characterized by feelings of powerlessness and hesitancy.

Extract 1

Username: **@razi.am**

You were the president of the whole world. The American people are so wrong not to choose you. Help the people of Iran and Afghanistan. We love you

Hyper Correct Grammar

You were the president of the whole world

Instead of

You're the president

Intensifier

So wrong

Instead of

Wrong

From the previous data, it is seen that the words “**you were the president of the whole world**” are categorized as the type of hypercorrect grammar produced by the Instagram user @razi.am. Since the user preferred to write complete and correct grammar to express her opinion. Semantically, the words “you were the president of the whole world” indicate how the user @razi.am believed that President Trump had successfully led America during his presidential era. It is in line with Geoffrey Leech, who stated in Pardede (2016) that semantics could emphasize the rule of broader sense and the communication in social life and society experience in the world, which they convey through language the process. The user has expressed his experience and opinion towards Trump's presidency through the words “**you were the president of the whole world**”, since, as an Afghan, she felt she was helped by Trump, which is indicated through the words “**Help the people of Iran and Afghanistan**”. From these words, it could be concluded that women seem to be powerless.

Extract 2

Username: @typica._syajia

Pleasseeee come back

Emphatic stress

Pleasseeee

The data above shows how the user @typica._syajia strengthened her big hope that Donald Trump would become America's president again. It is in line with the theory of language features that emphatic stress strictly emphasizes the words that can be indicated by typing with a longer letter (Lakoff in Pebrianti, 2013). Semantically, language features are talking about social situations (Sa'idah, 2018). The words “**Pleasseeee come back**” indicate that the user @typica._syajia expresses that the resignation of Trump from the presidency did not improve the social condition becomes better so she herself is still hoping that Trump will be back as her president.

Extract 3

Username: @parizadneseri

Thank you Trump, you are coming from God	
Hyper Correct Grammar	<p>You are Instead of You're</p> <p>Thank you Instead of Thanks</p>

The data above shows the clear expression of the user @parizadneseri towards Donald Trump by using the hypercorrect grammar type of language features. Semantically, it indicates how Trump is socially deserving of American society, which makes them consider Trump a man of God. They are grateful for that as it is indicated through the words “**Thank you Trump.**”

Extract 4	
Username: @alee.bee1	
What an honor to have been among all the patriots on 1/6. Looking forward to my next DC trip for your inauguration...soon	
Hyper Correct Grammar	<p>What an honor to have been among all the patriots on 1/6 instead of To've been</p>
Super Polite Forms	<p>Looking forward to my next DC trip for your inauguration...soon instead of Using informal words such as “can't wait”</p>

The data above shows that the user @alee.bee1 using hypercorrect grammar and super polite forms as part of Trump social status which as President US that must be honored. It could be seen that the user @alee.bee1 highly respected the former President Donald Trump and fully support his initiation to continue his presidential era as it indicated through words “**Looking forward to my next DC trip for your inauguration...soon**”

Extract 5	
Username: @parizadneseri	
<i>The Middle East was at peace when Trump was president</i>	
Hyper Correct Grammar	Using past tense

The data above shows that the user @parizadneseri expressed her opinion through hypercorrect grammar form by using the past tense. The use of the correct past tense makes the meaning easily understood that the user emphasizing the past time context when Trump successfully led the US and seemed to bring peace even to the Middle East. From here, it could be understood that the resignation of Trump and the presidential change brought chaos, as it is mentioned through words, “**The Middle East was at peace when Trump was president**”.

Extract 6	
Username: @elmi._.31	
You are truly an amazing man	
Hyper Correct Grammar	<p>You are instead of You're</p>

From the data above, the user @elmi._.31 expressed his opinion towards Trump by using hypercorrect grammar that is indicated through the words “**You are**”; it is also indicated that she used the present tense. Through this, it could be clearly seen that as time goes by, although Trump no longer becomes president of the United States, the user still looks at Trump as an amazing man and probably her role model in life. It is in line with Love (1983) that words contain important meaning whose meaning is useful to make people know everything referred to by those

words. Further, the words “**You are truly an amazing man**” refer to how the way user @elmi._.31 looked at Donald Trump as the former president.

Extract 7

Username: @amini.be	
	Please support #Afghanistan
Super polite form	Please support #Afghanistan

The data above shows user @amini.be expressed her hope towards Donald Trump by using the super polite forms through the words “**please**”. It is in line with Lakoff that super polite forms require the same sense of request, but in very polite order, it does not require obedience, but it sounds like suggesting something to do as a help or sympathy, not a command. From the words, it could be understood that the user is not American but Afghan, since she asked for help to save the Afghan people. It could be seen that the words “**please**” indicate a request for Trump’s sympathy and how she is begging Trump to save the Afghan people. It could be seen that Trump was considered a reliable leader even by the Afghan people.

Extract 8

Username: @sandraetreber	
	<i>President Trump I do hope with all my heart that you will run again for Biden is ruining the USA after you brought it up to the great country it since President Ragan</i>
Super polite form	President Trump I do hope instead of President Trump I hope
Hyper Correct Grammar	you will run again instead of You’ll run again

The data above shows how the user @sandraetreber used super polite forms to show her high wishes towards Donald Trump to continue his presidential era by emphasizing her intention through the words “**I do hope**”. Besides, she also used hypercorrect grammar to show his belief that Trump will continue his glory in the United States. From the data above, it could be clearly seen that people agree that the United States has become more powerful under President Trump, as indicated through the words “**Biden is ruining the USA after you brought it up to the great country**”. It is in line with Leech’s statement that the study of meaning could represent conceptual, reflective, and even social aspects that are contained within the words. Since the data above reflects the society’s condition that believes in Trump as the most powerful, reliable, and influential leader in the history of American Presidents.

Extract 9

Username: @sara._eshaghzechi	
	<i>Help Afghanistan please</i>
Help Afghanistan please	Help Afghanistan please

The same with the previous data mentioned before, the data above shows user@sara._eshaghzechi expressed her hope towards Donald Trump by using the super polite forms through the words “**please**”. It is in line with Lakoff that super polite forms require same sense of request but in very polite order, it does not require obedience but it sounds like suggesting something to do as a help or sympathy not a command. From the words, it could be understood that the user is not American but Afghan, since she asked for help to safe Afghan people. It could be seen that the words “**please**” indicates request towards Trump’s sympathy and how she begging on Trump to safe Afghan people. It could be seen that Trump considered as reliable leader even for Afghan people. This data clearly shows that Trump had big influence as a leader including for his foreign country, Afghanistan.

Extract 10

Username: @asyffa07	
	<i>Mr. Trump, I am an Iranian and I admit that your place in politics is empty, and I wish you were president. If you were president now, the Taliban would not dare to attack</i>
	1. I am an Iranian instead of

Hyper Correct Grammar	I'm an Iranian 2. the Taliban would not dare to attack instead of The Taliban wouldn't dare to attack
Super polite form	I wish you were president

The data above shows how the user @asyffa07 used super polite forms to show her high wishes towards Donald Trump to continue his presidential era by emphasizing her intention through the words “**I wish you were president**”. Besides, she also used hypercorrect grammar to emphasize his social background as an Iranian through the words “I am an Iranian”. Further, through the hypercorrect grammar form of language features “**the Taliban would not dare to attack**”, it could be seen that the Taliban are afraid of Trump, and Trump’s leadership had broad influence in the world, even for Iranians, not only for Afghans. It is in line with Leech’s statement that the study of meaning could represent conceptual, reflective, and even social aspects that are contained within the words. Since the data above reflects the society’s condition that believes in Trump as the most powerful, reliable, and influential leader in the history of American Presidents.

Extract 11

Username: @annagrebenukvolos	
<i>We have one more important thing to do now, which is to survive the impending cataclysms, and we can survive and live beautifully if we build a Creative Society, and in the near future, and the first step is to inform. Volunteers have created a website: ALLATRA. A creative society, with a button to join if a person chooses to live in a creative society, a society without power, violence and wars, where human life comes first. On December 4, 2021, there will be an international online conference, translated into 100 languages. The idea is to get the whole world together and decide how to proceed, and there are 8 billion of us, the possibilities are enormous.</i>	
Super polite form	We have one more important thing to do now, which is to survive the impending cataclysms, and we can survive and live beautifully if we build a Creative Society, and in the near future, and the first step is to inform.
Intensifier	live beautifully
Hypercorrect grammar	there will be an international online conference instead of there'll be an international online conference

Based on the data above, there is a super polite form that is used by the Instagram user @annagrebenukvolos. It is clearly shown in the paragraph that she wrote a persuasive passage. Since the user wrote that “**We have one more important thing to do now, which is to survive the impending cataclysms, and we can survive and live beautifully if we build a Creative Society, and in the near future, and the first step is to inform.**” which means she hopes that society can build creative society during the new presidential era without Trump. Instead of persuading netizens in the polite forms of language feature, she can persuade people by using emphatic stress, such as an exclamation mark. Thus, it is in line with Lakoff’s theory that these polite forms indicate that the user does not require obedience, but it sounds like suggesting something to do as a help or sympathy, not a command.

The data above also shows that the researchers used an intensifier that is indicated by the words “live beautifully” from which, from these words, it could be indicated that having a beautiful life is the main goal of creative society in the middle of the new presidential era. The intensifier word “**beautifully**” based on Lakoff, is to make the readers, in this context, become sure of what that Instagram user said, which is to have a beautiful life.

In the data above, the user also used hypercorrect grammar in the whole comment since there is no abbreviation. It is indicated through the words “**there will be an international online conference**” instead of using the abbreviation possibility in the form “**there'll be an international online conference**”. Based on Lakoff, commonly, people use this form in order to avoid coarse or vulgar forms; however, in this context, it could be seen that the user tried to provide clear and important information about the international online conference, so that other readers will understand the information clearly.

Extract 12

Username: @hadasiline	
	<i>Israel loves you !!!!</i>
Emphatic Stress	Israel loves you !!!!

Based on the data above, it is clearly seen that the user @hadasiline used emphatic stress to show his strength of her assertion about Trump. From here, it could be understood that Trump is an important figure even for Israelis. It is indicated to the use of the present perfect verb “loves” in which they still love Trump until these times, when Trump no longer leads the United States of America. This strict emphatic stress is indicated through the use of four exclamation marks in the words “**Israel loves you !!!!**”.

Extract 13

Username: @elisaronckettii	
	#BPE BEST PRESIDENT EVER
Emphatic Stress	BEST PRESIDENT EVER

From the data above, it is seen that the user @elisaronckettii used emphatic stress of capital letters to show her opinion towards Trump. It could be understood that Trump was the best leader of the United States, compared with the current President Joe Biden. From here, it could be understood that, probably, there is no betterment condition after the resignation of Trump from his presidential position. As it is indicated by the way that Instagram user strengthen their assertion towards Trump as a former president.

Extract 14

Username: @lucianacruz1259	
	<i>PLEASE TRUMP RETURN PRESIDENCY PLEASE</i>
Emphatic Stress	PLEASE TRUMP RETURN PRESIDENCY PLEASE
Super polite forms	PLEASE 2x

From the data above, it could be seen that @lucianacruz1259 used two language features, which are emphatic stress and super polite forms, both show the same intention that she is begging Trump to come back as the US president. From the use of emphatic stress, the user used capital letters as if she said it out loud through written words to show her assertion (Lakoff in Pebrianti, 2013). It is indicated that the user hopes that her comments will be read by Trump. Meanwhile, the use of super polite forms indicates that the user has a big hope from the deepest of her heart to beg Trump to come back as the US president. It is in line with Lakoff that the use of super polite forms is to gain sympathy from someone.

Extract 15

Username: @summertymeis	
	<i>Really wish this was all uncovered BEFORE Jan 20th....this year has been exhausting!</i>
Emphatic Stress	1. Really wish this was all uncovered BEFORE Jan 20th.... 2. This year has been exhausting!

Based on the data mentioned above, it could be seen that the user @summertymeis shows her assertion of regrets towards the current social condition. As she leaves a comment on Trump’s long march video, it could be understood that the long march seems to be late. In consequence, it probably influenced the number of voters who voted for Trump, and it turned out that Biden came as the winner of the election. The words “**This year has been exhausting!**” indicate that since the election of Biden and the loss of Trump in the election, gives a negative impact on American society until the present time.

Extract 16

Username: @grahhbueno	
	<i>come back dear if not america will be lost</i>
Super polite form	come back dear

From the data above, it could be seen that the user @grahhbueno expresses her opinion towards Trump by using a super polite form of language features. The use of the words “**come back dear**” indicates that Trump is the only person she is begging. It seems that she asks Trump to run as President of the United States of America without command expression. The word “dear” could indicate how polite and soft she is in conveying her hopes towards Trump. It is in line with Lakoff that stated super polite form is used to express request by gaining sympathy. Super polite forms do not require obedience since it sounds like wishes (Lakoff in Pebrianti, 2013).

Extract 17

Username: @stutevillesyvia	
	<i>YOU ARE STILL MY PRESIDENT</i>
Emphatic Stress	YOU ARE STILL MY PRESIDENT

The data above shows the user @stutevillesyvia expresses her opinion towards Trump by using Emphatic Stress, in which capital letters. Capital letters here could be indicated as if the user @stutevillesyvia is screaming to be heard by Trump, that she told, for her, Trump is still her President. In other words, Trump left a good impression on people in person, since that user uses the word “**my**” instead of “**our**” to represent more than one person. The use of “**my**” indicates her personal feelings personally towards Trump about his leadership. Emphatic stress, according to Lakoff in Pebrianti (2013), is used to show the strengthening of assertion. In the context of the data above, the assertion is the personal feeling of the user @stutevillesyvia towards Trump’s leadership during his presidential era.

Extract 18

Username: @kymberlierose	
	<i>WE LOVE YOU TRUMP!</i>
Emphatic Stress	WE LOVE YOU TRUMP!

Different from the previous data, the data above shows the use of emphatic stress expressed by the user @kymberlierose to express her opinion towards Trump as if she represents many people. The use of the word “**We**” indicates that there are several people who support Trump, and until these days, they are still supporting Trump. It indicates that the user @kymberlierose is only one of them, and she represents them to show how they still love Trump. Meanwhile, the same to the previous data, the data above shows the use of capital letters as a type of emphatic stress language feature. The capital letters indicate how powerful the words are, and how powerful people who support Donald Trump are.

Extract 19

Username: @samsami_mandana	
	<i>Hi, Mr dear Trump, please help to people of Afghanistan, I am Iranian, but I like Afghanistan</i>
Super polite form	Mr dear Trump, please help to people of Afghanistan

The data above shows that the user @samsami_mandana expressed her opinion towards Trump by using a super polite form of language features to gain Trump’s sympathy. The words “**Mr dear Trump**” indicate how the wishes towards Trump are conveyed softly. There is a request behind her opinion, but not seem like a command, and it is in line with Lakoff’s theory of super polite forms. Moreover, the words “**please help to people of Afghanistan**” indicate as if Donald Trump is the only person who can help them. In other words, the US president at present is not capable enough to help the Afghan people.

Extract 20

Username: @brittanywebb267	
	<i>Where are you??? We need you NOW</i>
Emphatic Stress	1. Where are you??? 2. We need you NOW

There are two emphatic stresses found in the above that are expressed by the user @brittanywebb267. Those two emphatic stresses are indicated through the use of triple question marks that show how seriously she is wondering about the Trump presidency. It is closely related to the fact that there is no longer activity in Trump’s Instagram account and the news about Trump. Meanwhile, the user also used capital letters of words “**NOW**” to indicate

how urgent the American people need him. Specifically, those who still support Donald Trump to this present time. Emphatic stress, according to Lakoff, is usually shown through a certain format to show the strengthening of an assertion (Pebrianti, 2013).

Extract 21

Username: @redpilled_ravermama
<i>please come back already, or we are all going to starve and die</i>
Super polite forms Please come back already

The data above shows the user @redpilled_ravermama used super polite forms as it is intended to gain someone's sympathy, not to express command. The object of the words is Donald Trump. The words "or we are all going to starve and die" indicate that without Donald Trump present, it could create a starving condition; in other words, the Donald Trump presidential era could be concluded to bring prosperity and glory for the American people. On the contrary, the current president most probably does not bring that prosperity and glory for them anymore. Thus, that user used super polite forms to gain Trump's sympathy towards the current situation.

Extract 22

Username: @adeline.blue
<i>I MISS YOU</i>
Emphatic Stress I MISS YOU

In the data above, it is seen that the user @adeline.blue used emphatic stress of language features as if she wants to be heard by Trump that she misses Donald Trump to come back among them. It is in line that emphatic stress is commonly used to express increasing intonation or in written text, usually marked by capital letters. In this context, the capital letters represent the possible high tone that may be used by the user in the spoken language. However, it still has the same purpose in which to express the strength of speakers' or writers' assertion about Trump (Lakoff in Pebrianti, 2013).

Extract 23

Username: @ladylucas1
<i>We need you back President Trump!!!</i>
Emphatic Stress We need you back President Trump!!!

In the data above, it can be seen that the user @ladylucas1 expresses her opinion towards Trump through the use of emphatic stress by using triple exclamation marks to show how much the American people need Donald Trump to get back to his presidential position. The same with other data that shows Trump's supporters' idea towards him, it could be indicated that the resignation of Trump most probably does not bring betterment for the majority of people. It is the same with the data found below; another Trump supporter expresses that she needs Trump in the present time.

Extract 24

Username: @jackiegennusa
<i>We need you Trump!!!</i>
Emphatic Stress We need you Trump!!!

The data above is the same as the previous data mentioned, in which the user @jackiegennusa expressed that she needs Trump to get back to his presidential era because the condition is not as conducive as if Donald Trump were still in the presidential era. It is in line that the emphatic stress is used to show the strengthening of the assertion of ideas, specifically, the idea to have Trump to be the United States President.

Extract 25

Username: @r_s.torin
<i>Biden's dementia is booming like crazy, can't remember a damn thing</i>
Insults <ul style="list-style-type: none">• Biden's dementia is booming like crazy• can't remember a damn thing

Based on the data above, it is interesting that the researchers find women netizens use insults to express their ideas towards someone else. In this context, the user @r_s.torin insults Joe Biden, the current president of the United

States. From this data, it can be seen that women can use insulting words to express their ideas. According to Lakoff in Akhter (2014) that insults are often produced by men rather than women, meaning that there is a possibility for women to produce insulting words, although it is not as often as men. The words “**Biden's dementia is booming like crazy**” indicate that, for that user, Biden has forgotten important things that should be done by the President, and it seems to bring disappointment to the American people.

Male Netizens' Comments in Donald Trump's Instagram Post

In this part, the researchers will explain language features that are used by male netizens in Donald Trump's Instagram posts' comments box. According to Lakoff, men are described as speaking more firmly, mature, and speaking on point (Prayudha & Putra, 2019). It is because men in their same sex groups tend to use explicit commands and directives (Akhter, 2014). This is related to the comments expressed towards Donald Trump, as it is found in the first data below:

Extract 26	
Username: @starrynight_bird	
	<i>We need you Donald Trump!!!</i>
Emphatic stress	Donald Trump!!!

The data above shows that the user @starrynight_bird expressed his full support towards Donald Trump through the use of three exclamation marks (!!!). According to Lakoff in Pebrianti (2013), the exclamation mark is part of emphatic stress in language features. It is used to show the strength of an assertion or opinion. In written text, the emphatic stress could be indicated in many forms, such as the use of italic words, bold words, capital letters, and larger letters. In this case, the use of an exclamation mark also could indicate the emphatic stress of language features, which can be understood as a command to Donald Trump to come back to lead America. Additionally, the user @starrynigh_bird used the mark more than one mark.

Extract 27	
Username: @aideneverson2021	
	<i>Biden is ruining this damn country we need you back!!</i>
Emphatic stress	we need you back!!

The data above shows that the user @aideneverson2021 expressed the same support as the user @starrynight_bird to fully support Donald Trump through the use of three exclamation marks (!!!). According to Lakoff in Pebrianti (2013), the exclamation mark is part of emphatic stress in language features. It is used to show the strength of an assertion or opinion. In written text, the emphatic stress could be indicated in many forms, such as the use of italic words, bold words, capital letters, and larger size. In this case, the use of an exclamation mark also could indicate the emphatic stress of language features; additionally, the user @aideneverson2021 used the mark more than once. It is seen that the current president does not bring any better life compared with the Trump era.

Extract 28	
Username: @agbactor1945	
	<i>I am a USAF SGT VIETNAM WAR VETERAN and ONLY salute President Trump as my Commander-In-Chief!</i>
Emphatic stress	1. USAF SGT VIETNAM WAR VETERAN 2. ONLY salute President Trump as my Commander-In-Chief!

The data above shows that the user @agbactor1945 expressed his opinion towards Trump by using emphatic stress in the example of capital letters and exclamation marks (Lakoff in Pebrianti 2013). It is used to emphasize his social background as a veteran, and how the way he submitted himself as a veteran to Donald Trump. It could be seen that Trump was respected and seemed to have assertive commands. In other words, Trump had high influence even for @agbactor1945 as one of the armies. It is in line with Leech in Pardede 2016 that words are media of communication in social life and social experience in the world which they convey language through the process.

Extract 29	
Username: @xjap01	
	<i>Sleepy Joe never had this crowd. TRUMP 2024!!!!!!</i>

Insults	Sleepy Joe
Emphatic stress	TRUMP 2024!!!!!!

The data above shows the user @xjap01 expressed his opinion towards Trump’s candidacy by using two language features there are insults and emphatic stress. It is indicated through the words “Sleepy Joe” which is an indication of insults. The use of “sleepy” words indicates disrespect towards other people. It could mean that Joe Biden is less respected than Donald Trump. Moreover, the user @xjap01 also used capital letters and many exclamation marks. It is to show his powerful support for Donald Trump. It is in line with Akhter (2014) stated that insult is generally used by men to say something with disrespect. In the context of the data above, the one who is being disrespected is Joe Biden.

Extract 30

Username: @pope2907	
<i>Had Covid not hit and I lost my job I’d give u every dime for ur win. If I can do anything on ur bekhakf (free) I’m in. I rescued 6 pups b4 all the mess and lost a lot but, still got my furbaby and AMERICAN misses YOU!!!</i>	
Emphatic stress	AMERICAN misses YOU!!!

The same with other data, the data above shows the user @pope2907 expressed his opinion and support towards Trump through the use of capital letters and exclamation marks. From the words “**Had Covid not hit and I lost my job I’d give u every dime for ur win**”, it could be seen that the user @pope2907 seems to be a broken person; however, it still clearly emphasizes he is supposed to give anything to support the Trump presidential era. Because of Trump’s failure, they miss Trump already. It is in line with Leech in Zdravkovic (2018) that the use of language could reveal the relation between knowledge and the real world. From the data above, it could be understood that many people expected Trump to continue his presidential term.

Extract 31

Username: @liamwhy	
<i>Trump is a bold and courageous fighter!!!</i>	
Emphatic stress	courageous fighter!!!

The data above shows that the user @liamwhy expressed his opinion and support towards Trump through the use of exclamation marks. From the words “Trump is a bold and courageous fighter!!!” it could be seen that the user @liamwhy liked the way Trump led as the former President of the United States during his presidency. The exclamation marks as part of language features used by the user indicate support, power, and enthusiasm of the user towards Donald Trump. It is in line with Morris in Pardede (2016) that meaning could signify the mental and valuation process of someone through words. Enthusiasm of @liamwhy indicates his mental and valuation process towards Trump leadership, which resulted in his fully supporting Trump as his leader.

Extract 32

Username: @tony20052020	
<i>throwback to when trump got salty when he lost n almost tried to start a civil war. oh wait who am I explaining this to, capitol insurrectionists?</i>	
Insults	oh wait who am I explaining this to, capitol insurrectionists?

The data above, it shows that the user @tony20052020 expressed his opinion towards Trump through the use of insults in the words “oh wait who am I explaining this to, capitol insurrectionists?”, the previous words indicate satire that indicates the current condition which United States dominated by capital insurrection that made Trump almost declared the civil war. In the social context, these words indicate a disappointment expression since semantics is the study of language that shows social meaning includes request, assertion, apology, and other expressions (Pardede, 2016).

Extract 33

Username: @sf_bubbles	
<i>Use your power to manipulate everything and everyone! Dumb people will go for it</i>	
Emphatic Stress	Use your power to manipulate everything and everyone!
Insults	Dumb people will go for it

The data above shows the user @sf_bubbles expressed his opinion towards Trump through the use of exclamation marks as part of emphatic stress language features. However, in this context, it is seen that @sf_bubbles is the opposition society that did not support Trump during the presidential era. This statement is strongly expressed through the assertion of exclamation marks used (Lakoff in Pebrianti, 2013), as it is described through the words “Use your power to manipulate everything and everyone!”. Besides, the user @sf_bubbles used insulting language features as it is described through the words “Dumb people will go for it” which indicates that people who support Trump are dumb, and those who support others than Trump, probably Joe Biden, are cleverer than them. It is in line with Sa’idah (2018) that semantics is the study of meaning, including situational meaning and social meaning; thus, the language features in this study are talking about social situations. The data above shows the contrary social situation since the user @sf_bubbles is in the opposite position to Trump.

Extract 34	
Username: @syletly_owo	
<i>Imagine being a Donald duck friend</i>	
Insults	Donald duck

The data above shows the same as the previous data, which the user @syletly_owo on the opposition site of Donald Trump. He used insulting language features as he mentioned the incorrect name of Trump, it is “Donald duck” instead of Donald Trump. It is seen that Trump is considered similar to a cartoon character, not as a human, or even a leader. It indicates that people who support Trump are like a duck, and those who support others than Trump, probably Joe Biden, are a human. It is in line with Sa’idah (2018) that semantics is the study of meaning, including situational meaning and social meaning; thus, the language features in this study are talking about social situations. The data above shows the contrary social situation since the user @syletly_owo is in the opposite position to Trump.

Extract 35	
Username: @libbylaspamme	
<i>YOU SHOULD BE IN JAIL</i>	
Emphatic Stress	YOU SHOULD BE IN JAIL

The data above shows that the user @libbylaspamme is also the opposite of people who support Donald Trump. It is seen that he used emphatic stress, which shows his assertion as the opposition through capital letters. It could be understood that Donald Trump was considered a criminal who deserved to be jailed. Probably, @libbylaspamme felt harmed during the Trump presidential era. It is in line with Sa’idah (2018) that semantics is the study of meaning, including situational meaning and social meaning; thus, the language features in this study are talking about social situations. The data above shows the contrary social situation since the user @syletly_owo is in the opposite position to Trump.

Extract 36	
Username: @behnam.mahmoudzadeh	
<i>you are very bad man...you should dead ...because you Destroy my dream...i live in Iran...i can not buy house and car..you are The culprit...i fuck you and i fuck economic sanction....mother fucker</i>	
Commands	you should dead
Insults	i fuck you and i fuck economic sanction....mother fucker

From the data above, it could be seen that the user @behnam.mahmoudzadeh is the opposite of society, who hates the Trump presidential era. It is because Trump had a bad impact on Iranian, as it is indicated by the words “because you Destroy my dream... I live in Iran... I can not buy house and car”. Thus, in the data above, it is seen that the user shows his disappointment towards Trump through the use of commands and insults of language features. The command words “you should dead” have its meaning that for the user @behnam.mahmoudzadeh, Trump does not deserve to live in this world because his negative regulations affect Iran’s economic conditions.

Meanwhile, Trump cruelty encourages that user hatred towards becomes bigger and bigger, as it is indicated through the use of insults in the words “i fuck you and i fuck economic sanction....mother fucker”. These insulting words are meant to show disrespect towards former President Donald Trump. It also shows that the superiority of

the user @behnam.mahmoudzadeh itself, as if he is capable enough to attack Trump through his comments on Trump’s Instagram post.

Extract 37	
Username: @gbateman13	
<i>Go away, forever!!!</i>	
Commands	Go away, forever!!!

In the data above, it could be seen that the user @gbateman13 uses command language features to show his expectation that Trump to go away from the US Presidential election. It is in line with Lakoff in Akhter (2014) that is usually produced by a man to ask something to be done by somebody else. In written text, it is usually marked by the use of an interjection mark such as “Go away, forever!!!”. Furthermore, it is also indicated that Trump deserves his resignation, in which that user expects for change after Trump no longer leads the US.

Extract 38	
Username: @behnamezatiii8	
<i>Go to your mother Trump</i>	
Insults	Go to your mother Trump

From the data obtained above, the user @behnamezatiii8 used language features of insults to show his opinion towards Trump. It is indicated through the words “Go to your mother Trump” that, in his opinion, Trump was not capable enough to be a leader of the US. Since contextually, someone who always comes to his or her mother is closely related to a spoiled person who is also dependent on someone else. Thus, it could be understood that Trump seems to be the same as a spoiled person. It is because insulting language features are used to show disrespect, as the user @behnamezatiii8 disrespects Trump as the former president.

Extract 39	
Username: @grizzcetti9000	
<i>BLOOD COME BACK!!!!</i>	
Commands	BLOOD COME BACK!!!!
Emphatic Stress	BLOOD COME BACK

The data above shows the user @grizzcetti9000 expressed his opinion towards Trump by using commands through interjection marks and emphatic stress through capital letters. Both types of language features used by that Instagram user indicate that he wants Trump to come back to be the leader of the US. It shows that the user @grizzcetti9000 is one of the Trump supporters who support Trump to continue his presidential term. Uniquely, the way he begs for Trump to come back, he also used the term “blood” to show how powerful the command is. According to Lakoff, a command is commonly produced by a person to ask something to be done by somebody else, and in this context, the user commands Trump to come back and lead the United States of America.

Extract 40	
Username: @joedegan123	
<i>Simply the man!</i>	
Emphatic Stress	Simply the man!

From the data above, it could be seen that the user @joedegan123 is one of Trump’s supporters, since he expresses a positive opinion towards Trump through the use of emphatic stress of the exclamation mark in the words “**Simply the man!**”. From the context of the words, it could be seen that the user appoints Trump as the best and perfect man to lead the United States of America. It is supported by the use of exclamation marks in a positive context to show that the Instagram user supports Trump. This data is in line with Lakoff, who stated he emphasized stress as a format to show the strengthening of assertion (Pebrianti, 2013).

Extract 41	
Username: @davidguntsch	
<i>so thankful every day that Trump lost</i>	
Insults	so thankful every day that Trump lost

The data shows that the user @davidguntsch used insults to express his hatred towards Trump. The word “**thankful**” indicates that the loss of Trump is considered something to be celebrated. It shows that the user

@davidguntsch is the opposition supporters who wish that Trump no longer continue his presidential era. These words are in line with Lakoff, which shows something disrespectful. Since men are considered to be more assertive and produce direct form when conveying their opinion.

Extract 42	
Username: @keirasega	
	<i>Make America cool again!!!</i>
Emphatic Stress	Make America cool again!!!

The data above shows that the user @keirasega expressed his opinion by using emphatic stress from the use of triple exclamation marks. The words “Make America cool again!!!” indicate that the user has high hopes for Trump to come back and continue his leadership, and the words are becoming more powerful by using those triple exclamation marks. It could be analyzed that the user @keirasega fully supports Donald Trump during his presidential era, as it is indicated through the words “again” which show there is the same thing in the past that wished to happen in the present time.

Extract 43	
Username: @nick.gord0n	
	<i>GOD BLESS YOU TRUMP</i>
Emphatic Stress	GOD BLESS YOU TRUMP

The data above shows the user @nick.gord0n expressed his opinion by using emphatic stress of language features in the form of capital letters, as if the user conveys his hope out loud towards Donald Trump. The words “**GOD BLESS YOU TRUMP**” also indicate that Trump deserves to receive goodness from God as a result of his rules and regulations he made during his presidential era. The same with the above data, the data below also shows the same purpose of emphatic stress that is used by another Instagram user.

Extract 44	
Username: @faraja6	
	<i>WE WANT TRUMP!! WE WANT TRUMP!!</i>
Emphatic Stress	WE WANT TRUMP!! WE WANT TRUMP!!

This data shows the user @faraja expression towards Trump as if he were on a long march to say these words. The repetition of these words is commonly used in a long march to support someone or a certain campaign. The words “**WE WANT TRUMP!!**” indicate how many people want Trump to go back to his presidential position in the United States. Moreover, the user used two types of emphatic stress, which are capital letters and double exclamation marks, based on Lakoff. These typing formats are commonly used to show the strength of an assertion, and the assertion in these words supports Trump.

Extract 45	
Username: @sourbeltcookiesimp	
	<i>U know supporting Trump is the same thing as supporting a racist person</i>
Insults	supporting Trump is the same thing as supporting a racist person

The data above shows that the user @sourbeltcookiesimp expressed his opinion towards Trump by using an insulting form of language. Specifically, those words are also used to insult both Trump and his supporters. The words “**supporting Trump is the same thing as supporting a racist person**” indicate that Trump is racist, and those who support Trump mean supporting him to do racist things. In other words, those who support Trump most probably do the same thing as Trump, which is racism. Although these words do not contain harsh words as it is mentioned by Lakoff about insult form of language of features, however, the user @sourbeltcookiesimp shows his assertive opinion and produces it in direct form of critics.

Extract 46	
Username: @andreiidita	
	<i>Biden sucks, we need Trump back</i>
Insults	Biden sucks

In the data above, it is found that the user @andreiidita expressed his opinion towards Trump by using an insulting form of language features. From the words “**Biden sucks**” indicate that the user @andreiidita is one of the opposition community members who do not support Trump presidential era. The word “**sucks**” categorized as harsh word which according to Lakoff it is frequently used by men. It is closely related to social agreement that men are superior and more assertive than women (Lakoff in Akhter, 2014).

Extract 47	
Username: @christinemharrison2020	
	<i>Come back!!!!!!!! I love you!!!!!!!!</i>
Command	Come back!!!!!!!!
Emphatic Stress	I love you!!!!!!!!

The data above shows that the user @christinemharrison2020 shows his expression of idea towards Trump by using command and emphatic stress of language features through the use of many exclamation marks. The words “**Come back!!!!!!!!**” are categorized as a user asking Trump to come back with a bit of force; several interjection marks are used in those words. Meanwhile, the words “**I love you!!!!!!!!**” are categorized as emphatic stress since those words do not contain a command; however, they contain the strength of assertion that the user themselves loves Donald Trump in a positive way and meaning. Thus, the command of language features is used as the manifestation of love and hope.

Extract 48	
Username: @seanspillane118	
	<i>we need you back Trump. Biden is a clown</i>
Insults	Biden is a clown

From the data obtained above, it could be seen that the user @seanspillane118 expressed his opinion towards Trump by using insulting language features. The insulting words are meant to show disrespect towards the current president of the United States, Joe Biden. In other words, it could be seen that the user @seanspillane118 is a supporter of the Donald Trump Presidential era. It is closely related to the theory by Lakoff that men are more assertive than women in saying insulting words, as it is mentioned in the data above.

Extract 49	
Username: @alexander_nohra07	
	<i>Imagine being a troll. How much did Joe pay you to be here?</i>
Insults	Imagine being a troll.

From the data mentioned above, it could be seen that the user @alexander_nohra07 expressed his opinion by using insults towards Joe Biden’s supporters who bully Donald Trump through the Instagram comment box. Based on the words “**Imagine being a troll.**” as an analogy of satire towards Biden’s supporters, who seem they be paid to support Biden and to bully Donald Trump. Thus, through this data, it is in line with the insults theory of language features that the user @alexander_nohra07 is assertive in insulting Biden and his supporters.

Extract 50	
Username: @emeryytaylor	
	<i>can you please be the president again</i>
Super polite forms	can you please be the president again

Based on the data above, there is an interesting finding that men could possibly produce ideas or opinions through super polite forms of language features. The words “**can you please be the president again**” indicate that there is a request that requires obedience, but it sounds like suggesting something to do as help or sympathy (Lakoff in Pebrianti, 2013). The object of this sympathy is Donald Trump. From this data, it could be seen that men also have the possibility to convey their opinion politely, although the most common way to convey their opinion, the majority of men express it by using insulting words and commands as a type of language feature.

CONCLUSION

Female netizens are most frequently producing hypercorrect grammar, super polite forms, and emphatic stress of language features to express their opinion towards Trump through Instagram posts (Table 1). These types mostly express positive opinions towards Trump, such as asking Trump to get back into the presidential position. The positive opinions towards Trump can represent that for most American people, Trump brought betterment to their State, and even had positive impacts on other countries. In other words, the present condition is worse than when Trump got his leadership position.

On the other hand, male netizens are most frequently producing emphatic stress, insults, and commands of language features to express their opinion towards Trump through Instagram posts (Table 1). These types mostly express negative opinions towards Trump, such as asking Trump to go to jail and showing disrespect towards the Trump presidential era. Although there are several positive opinions towards Trump, however, the more negative opinions represent the disappointment of some American people among male netizens. It is closely related that men are more assertive in conveying their thoughts. In other words, it could be concluded that some Americans already wish Trump would have resigned from his Presidential position since, for them, Trump created many negative impacts, such as economic sanctions and racism. The table below shows the number of types of language features used by Female netizens. The table below shows the number of types of language features used by female and male netizens.

Table 1

Type	Female	Male
Lexical hedges	0	0
Tag question	0	0
Empty adjective	0	0
Intensifier	1	0
Hypercorrect grammar	10	0
Super polite forms	10	1
Avoidance or strong swear	0	0
Emphatic Stress	11	15
Commands	0	4
Insults	1	11
Total	34	31

Lastly, language features are more than types of language to convey thought and opinion. From these findings, it can be drawn a conclusion that language features can represent certain social conditions, especially those of American society after the presidential election. The researchers suggest that other researchers in the future would develop similar research to have broader discussion regarding the language of features, thus, there might be development in academic knowledge, especially in linguistics fields.

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